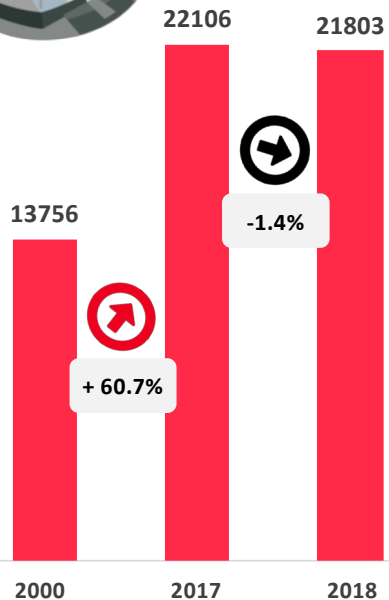
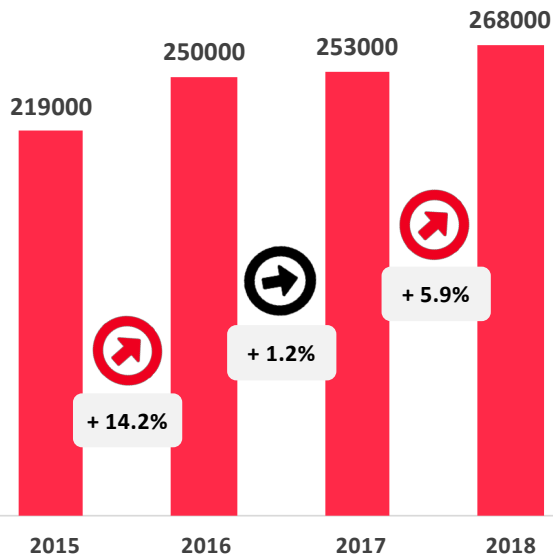




Avg. Attendance (MLS Regular Season)

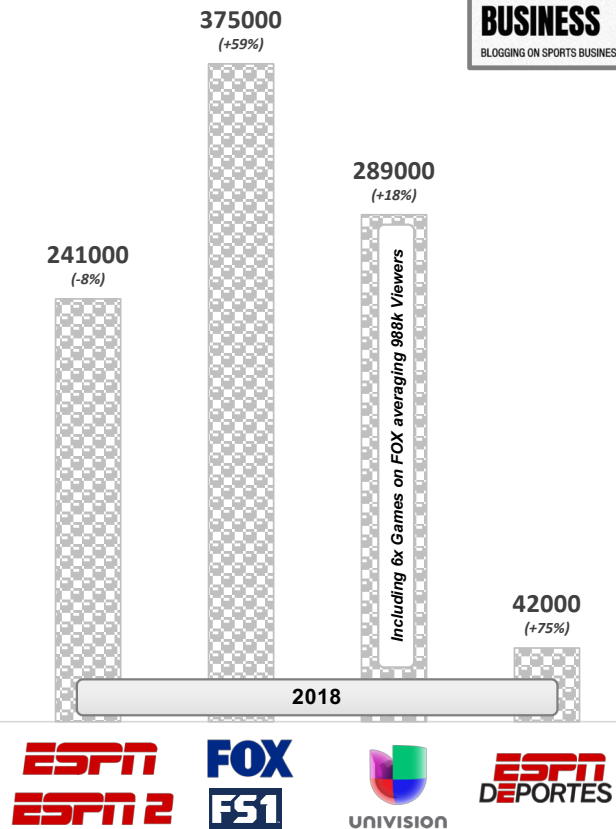


TV Viewership (MLS Regular Season)



OFFTHEFIELD BUSINESS

BLOGGING ON SPORTS BUSINESS, MEDIA & MORE



Source: SBJ/SBD, ShowBuzzDaily & World Soccer Talk